



## **THE BEST IN HERITAGE 2014**

**25-27 SEPTEMBER, DUBROVNIK, CROATIA**

The Best in Heritage is the world's only annual survey of award-winning museum, heritage and conservation projects. Organised under the special patronage of International Council of Museums and in partnership with Europa Nostra, it is supported the by The City of Dubrovnik and the Croatian Ministry of Culture.

The profession needs quality information and benchmarking occasions. Annually there are hundreds of awarded institutions and exceptional projects that go largely unnoticed by the professional public. The aim of The Best in Heritage conference is to give these success-stories added professional and public attention, thus offering all participants insights into innovative best practices within the expanding domain of heritage.

The 13<sup>th</sup> edition of the meeting will host the pre-conference event "Dialogue Day" on September 25<sup>th</sup>, in collaboration with the "eCultValue" project and the European Museum Forum, free for all registered attendees. The "Global Heritage Forum" takes place on September 26<sup>th</sup> and is organised by the International National Trusts Organisation and Europa Nostra. The main programme starts on the evening of the 25<sup>th</sup> in the neo-baroque theatre "Marin Držić", with the Opening Ceremony and the Keynote Address by Gael de Guichen, a world-renowned expert on conservation. Presentations of the award winners follow on the 26<sup>th</sup> and 27<sup>th</sup>, with projects from China, the United States, Japan, New Zealand, Australia, Mexico, Canada, Russia and the European Union taking the stage. All of the twenty-four presentations are followed by a brief Q&A segment, and each session concludes with a moderated discussion allowing for audience participation. The project voted as the "Best formal presentation" by the audience will be a part of The Best in Heritage stand at next EXPONATEC Fair in Cologne, November 18-20, 2015.

In addition to the array of best practices, the programme features rich social and cultural content organised with help of Dubrovnik Museums, all taking place in the Renaissance city centre of Dubrovnik, a UNESCO World heritage site. All conference venues, such as Sponza and the Rector's Palace, provide truly remarkable settings rich in history—something all heritage lovers will surely appreciate. The gathering is ideal for networking, for establishing personal contacts, for discussing potential collaborations and for being inspired by the finest accomplishments in the sector.

## Useful links:

Programme: <http://www.thebestinheritage.com/conference/programme/>

Registration: <http://www.thebestinheritage.com/conference/registration/>

Past presentations: <http://www.thebestinheritage.com/presentations/search/>

## Social Media:

Twitter: [@BestInHeritage](https://twitter.com/BestInHeritage)

Facebook: [www.facebook.com/pages/The-Best-in-Heritage/119674058114737](https://www.facebook.com/pages/The-Best-in-Heritage/119674058114737)

YouTube: [www.youtube.com/user/TheBestInHeritage](https://www.youtube.com/user/TheBestInHeritage)

Flickr: [www.flickr.com/photos/the\\_best\\_in\\_heritage/](https://www.flickr.com/photos/the_best_in_heritage/)

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